



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L2

Results as of: 12/31/2017

GMT: HOWARD HUDSON

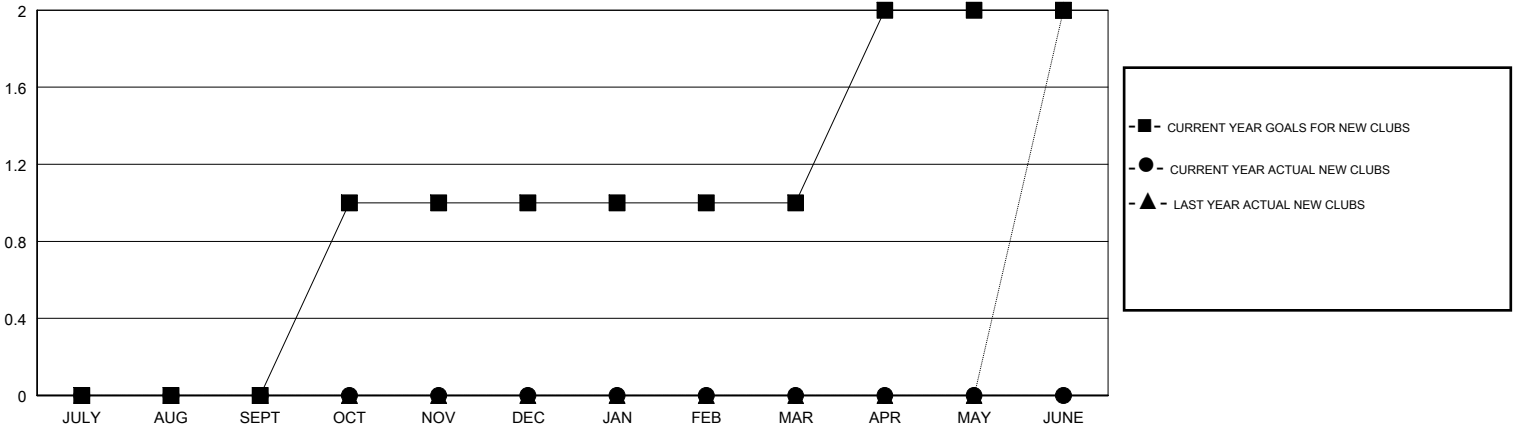
LOCATION CALIFORNIA

GMT CA

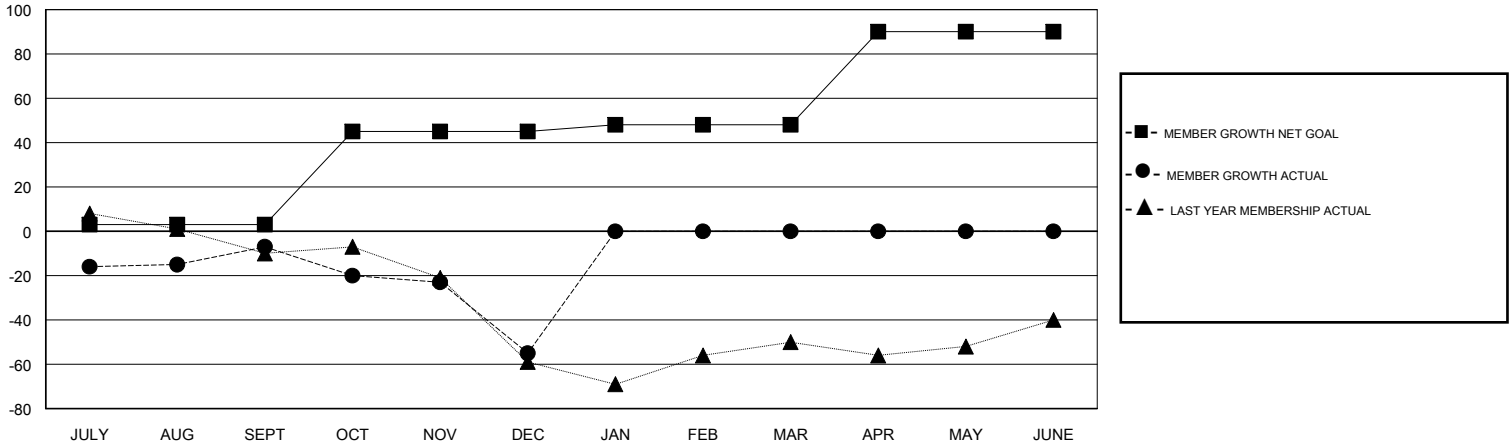
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	0	2
JAN/FEB/MAR	0	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	3	98	81
OCT/NOV/DEC	42	28	71
JAN/FEB/MAR	3	0	0
APR/MAY/JUNE	42	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2
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23 CLUBS OF 48 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	713 (60.32%)
FEMALE	469 (39.68%)
Women Percentage Fiscal Year Goal: 10%	

DROPPED MEMBERS	
DECEASED	7
CLUB CANCELLED	23
OTHER	122
<b>TOTAL</b>	<b>152</b>

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	131
FAMILY MEMBERS PAYING HALF DUES	67